



**LET'S GO FURTHER  
TOGETHER**

# APP PROFILE

**BEEDA INC.**



# ABOUT BEEDA



The **Beeda Mega App** is a comprehensive platform catering to a diverse array of 50+ services tailored to your preferences. It encompasses an extensive spectrum of solutions, including grocery shopping and even bill settlement all intricately designed to simplify the lives of our esteemed users. Beeda streamlines the user experience and offers impressive features for businesses to reach new heights.

Beeda is the world's first **AI-powered Mega App** developed by world-class professionals. At its core, Beeda operates on a subscription-based model. Our distinctive approach eliminates the burden of commission fees, opting instead for a fixed payment structure for vendors and service providers, charting a fresh course in business solutions.

From an **end-user perspective**, Beeda is an all-encompassing ecosystem that offers an unparalleled array of essential services. There is no need to use multiple apps as Beeda's comprehensive solutions cover everything. By seamlessly integrating a digital wallet, Beeda simplifies transactions, placing financial management at your fingertips. Furthermore, our seasoned development and marketing teams stand ready to extend their expertise, ensuring seamless operations and effective audience outreach.

In essence, **Beeda** stands as an epitome of reliability—an expansive Mega App offering e-commerce, delivery services, transportation solutions, and a versatile digital wallet. The Beeda Mega App is a one-stop solution for all daily needs.



## OUR MISSION

Our mission is to provide convenient and reliable services that cater to the daily needs of our customers, making lives easier and more comfortable.



## OUR VISION

Our vision is to become the go-to app for all daily needs, recognized for our exceptional customer service and sustainable practices.



## OUR VALUE

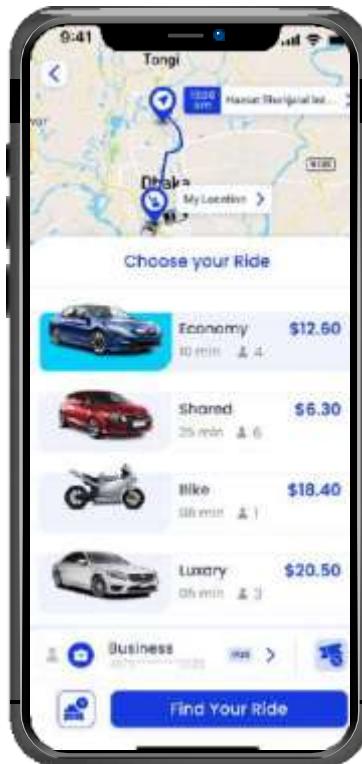
We value efficiency, convenience, reliability, and sustainability. We strive to provide high-quality services and solutions.

**"Our mission is to connect and nurture our ecosystem as trailblazers of transformation."**

## Platform for Our Consumers

Fulfill daily needs

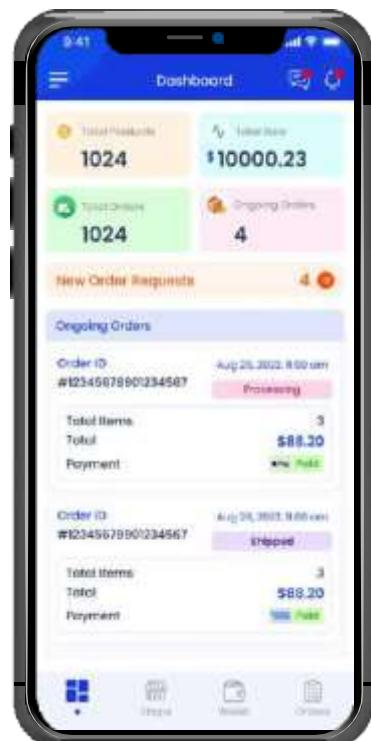
- 50+ Solutions
- Diverse Product Categories
- Affordable Prices
- Secure Transactions



## Platform for Our Drivers

Optimize the productivity of driver partners

- Navigation
- On-demand
- Safety
- Driver Support
- Wallet Link
- Earnings Recap



## Platform for Our Merchants

Increase turnover and business scale

- Seamless Onboarding
- Online Food Delivery
- Cashless Payments
- Promotions
- Point of Sale (POS)
- Reporting

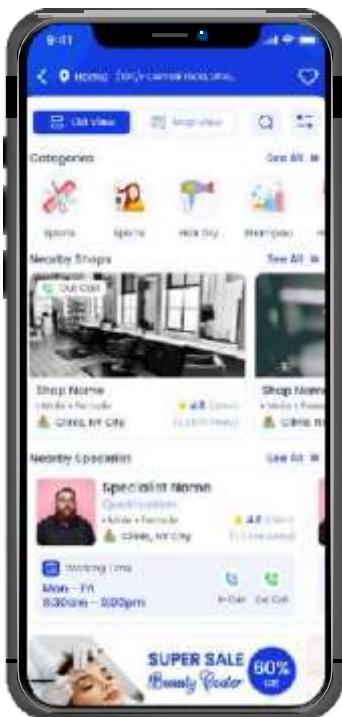
**"We use technology to connect people, businesses, and services, fostering an ecosystem of consumers, drivers, and merchants."**

**"We aim to make services more accessible for our users with our user-friendly platform."**

## Platform for Multi-Vendor E-Commerce

Enjoy features like:

- A huge collection of items
- Numerous vendors
- Amazing prices and offers



## Platform for Booking Service Providers

Make appointments for:

- Hairdressing
- Massage therapy
- Other services



## Platform for A Feature-Filled Dashboard

A dashboard that includes:

- User-friendly interface
- Easily navigable layout
- Useful tools and metrics

# On-Demand Services Full of Exciting Features

"With its multi-service ecosystem model, **Beeda** offers a wide range of services"



## Beeda Rides

Safe and reliable subscription-based ride-sharing services



## Beedamall

Multi-vendor e-commerce marketplace with 100+ product categories



## Beeda Courier

Reliable parcel deliveries using trained courier teams



## Beeda Grocery

Grocery delivery service with the option to choose from various vendors



## Beeda Travel

Personalized travel solutions including flight booking, hotel reservation, tour packages



## Beeda Pay

Pay bills, split bills, transfer money, mobile top-ups, take loans



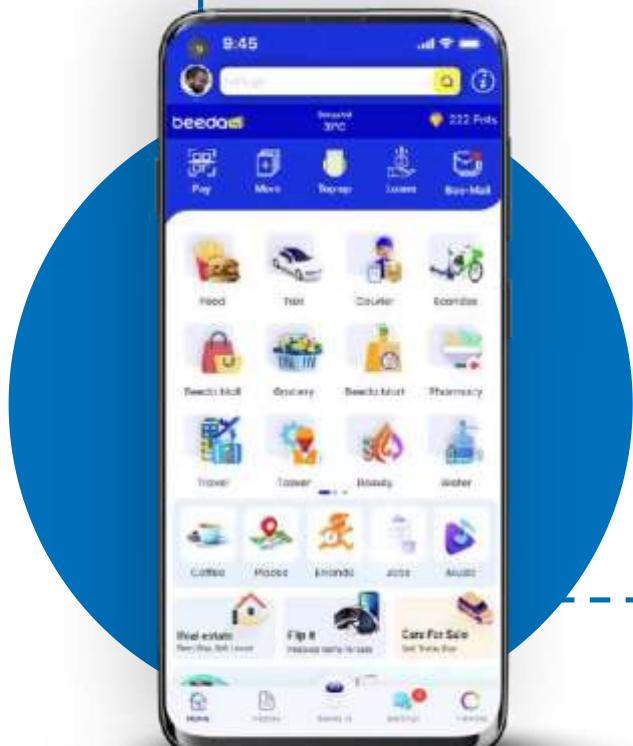
## Beeda Pharmacy

On-demand medication and supplement delivery from reliable pharmacies



## Beeda Movies

Massive OTT platform with a vast collection of digital content



## Beeda Real Estate

Real estate property listings and professional consultation services



## Beeda Car Sale

Marketplace for vehicles featuring verified dealers and sellers



## Beeda Farmer

Delivering fresh produce sourced from various farms to customers

# On-Demand Services Full of Exciting Features

“Our platform ensures maximum convenience and comfort for all users”



## Beeda Seller App

Dedicated app for sellers and vendors to grow their businesses



## Beeda Flip it

Dedicated C2C marketplace for a wide range of products



## Beeda Car Rent

Connecting users with car rental services from different providers



## Beeda Spa

Premium spa services for relaxing from the hassles of daily life



## Beeda Coffee

Delivery service for freshly brewed coffee prepared using premium beans



## Beeda Tasker

Assistance with various manual services with the help of certified tradesmen



## Beeda Beauty

The platform for making appointments at beauty parlors and beauty care experts



## Beeda Provider

Dedicated app for all kinds of service providers on the Mega App



## Beeda Express

Instant grocery delivery within 30 minutes to any location



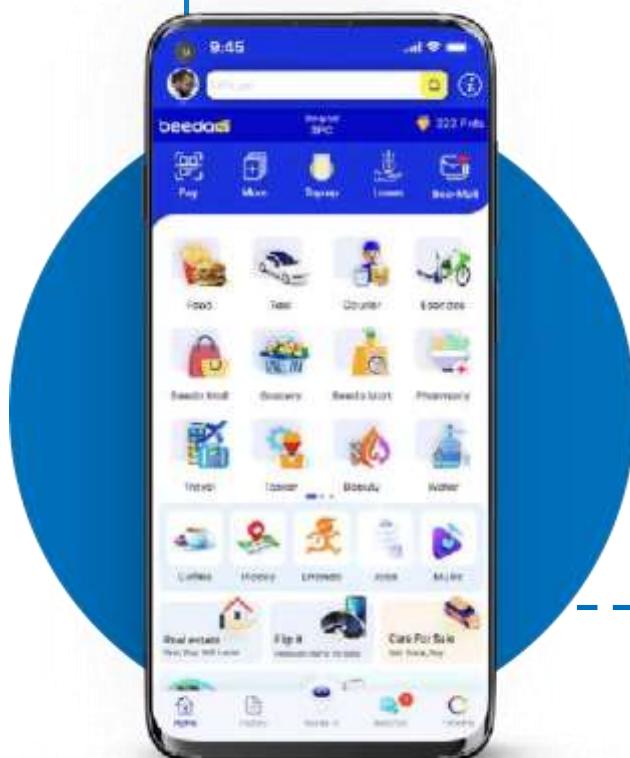
## Beeda Flower

Flower delivery service to make the perfect gift for any occasion



## Beeda Gas

Safe and reliable on-demand gas delivery services and solutions



# On-Demand Services Full of Exciting Features

"Beeda offers innovative solutions by using the latest technological features"



## Beeda Errands

Quick and easy way to get your chores done with errands for hire



## Beeda EcoRides

Tap & ride eco-friendly bicycles and e-scooters for sustainable urban commuting



## Beeda MegaChat

Feature-filled messaging platform to stay connected at all times



## Digital Business Card

Digital card to share professional or business information with a tap



## Beeda Jobs

Latest job openings in different categories from various organizations



## Beeda Locations

Reliable location guide on the go with high accuracy and intuitive features



## Beeda Fitness

Personalized workout routines and nutrition plans provided by certified experts



## Beeda Mechanic

Skilled and expert mechanics to fix any kind of vehicle quickly



## Beeda Events

Tickets, timing, and details of various events, seminars, and shows



## Beeda Liquor

24/7 on-demand liquor delivery service featuring popular brands



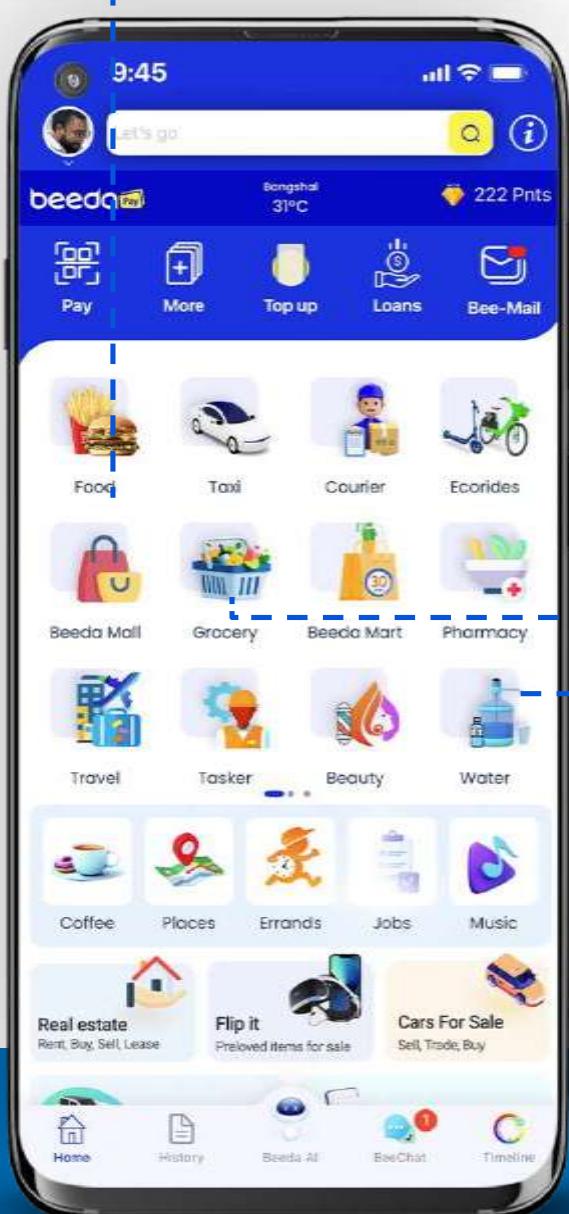
## Beeda Car Wash

Quick and affordable car wash to make the car as good as new



# OUR SERVICES

"Whether grocery or gas delivery, **Beeda** delivers it all to the doorstep!"



## Beedamall

Beedamall is a trailblazing multi-vendor e-commerce marketplace that seamlessly caters to the various needs of both buyers and sellers. Elevating the online shopping and selling experience to unparalleled heights, Beedamall allows seamless transactions. Using a user-centric interface, 100+ product categories, and secure payment methods, Beedamall will revolutionize online shopping.



## Grocery Delivery

Beeda's grocery delivery service has been meticulously developed to provide all essentials. Beeda Grocery ensures the quick delivery of grocery items, including meats, vegetables, canned food, and necessary household products. The service seamlessly integrates an assortment of grocery essentials in one place.

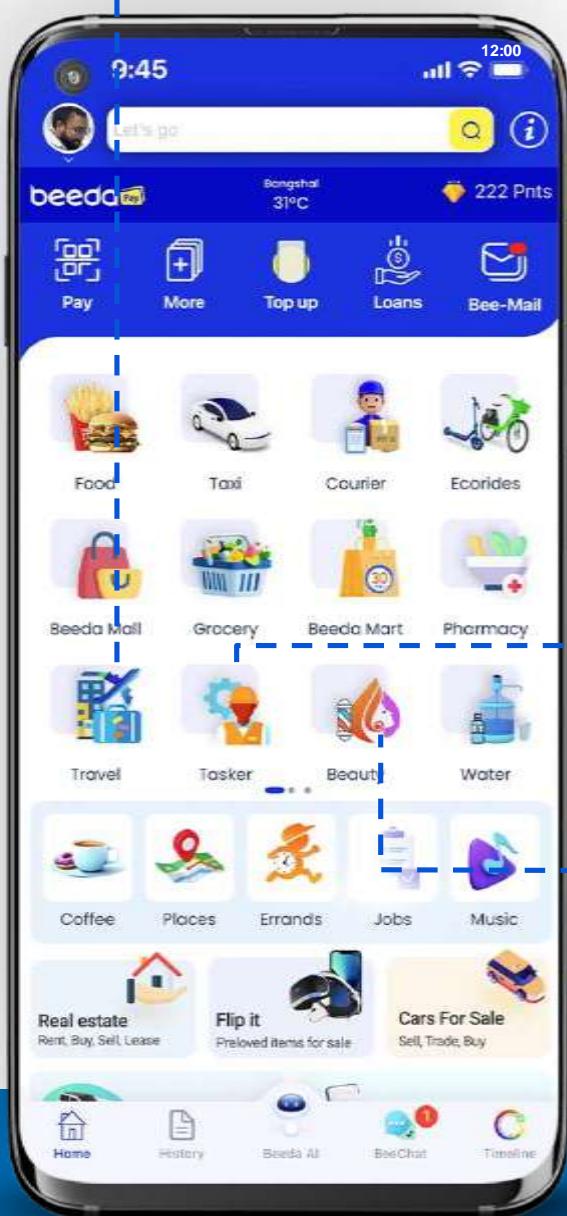


## Water Delivery

Beeda's water delivery service lets customers pick and choose from different water types and brands, including spring, mineral, and carbonated water. The products on the platform are offered by various water businesses, which can use this platform to provide their offerings and reach a vast audience. It's an all-in-one platform for buying and selling water.

# OUR SERVICES

"One app for everything - stunning **features** with an innovative approach."



## Travel

Beeda Travel provides a seamless and personalized traveling experience by offering effortless flight bookings, accommodations, vacation packages, rental cars, and other travel solutions and services. With Beeda Travel, users can have their entire vacation planned, including lodging and transportation, leaving them to enjoy their tours without any hassle or worry.



## Tasker

Beeda Mega App has crafted an exceptional platform for certified tradesmen. Through Beeda Tasker, users can effortlessly book tradesmen for manual solutions such as electric work, plumbing, wall painting, and handyman services. Tasker gives new opportunities to established businesses and freelancers, and tasks are completed efficiently and safely.

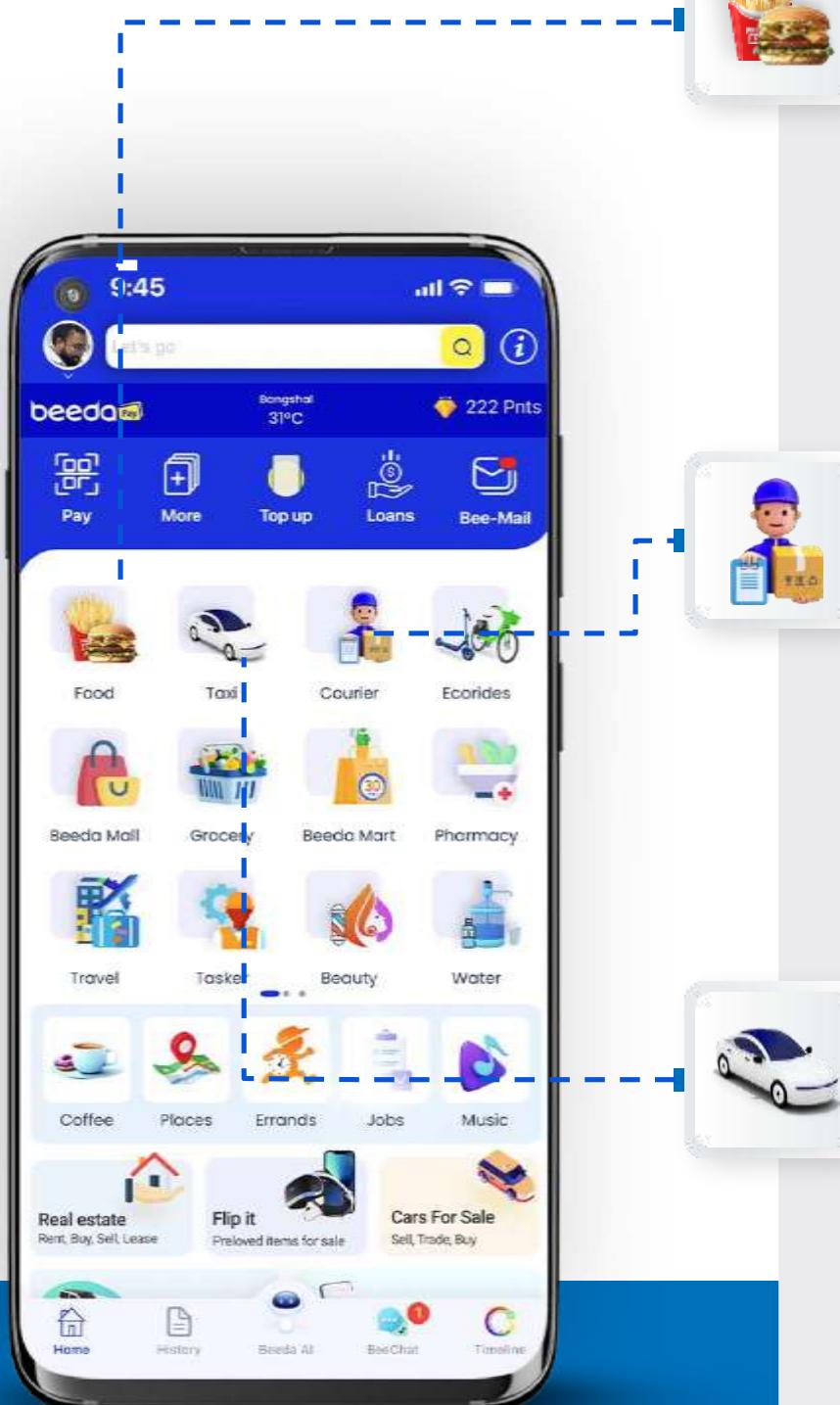


## Beauty

Beeda Beauty allows seamless appointment booking for beauty salons. Users can discover various kinds of beauty care and makeup services at different prices offered by multiple verified salons and beauty care experts, allowing smooth scheduling of appointments. Beauty care service providers can also grow their existing businesses with this solution.

# OUR SERVICES

“The Mega App with **AI-assisted** excellence & intuitive functionalities.”



## Food Delivery

The Beeda Mega App adds a new spice to the food delivery service with convenient food selection, quick payment, and swift delivery. The app covers the rest once you pick your preferred restaurant and menu items. With a commitment to ensuring your food arrives piping hot and fresh, Beeda sets itself apart as a paragon of efficiency and quality in doorstep dining.

## Courier Service

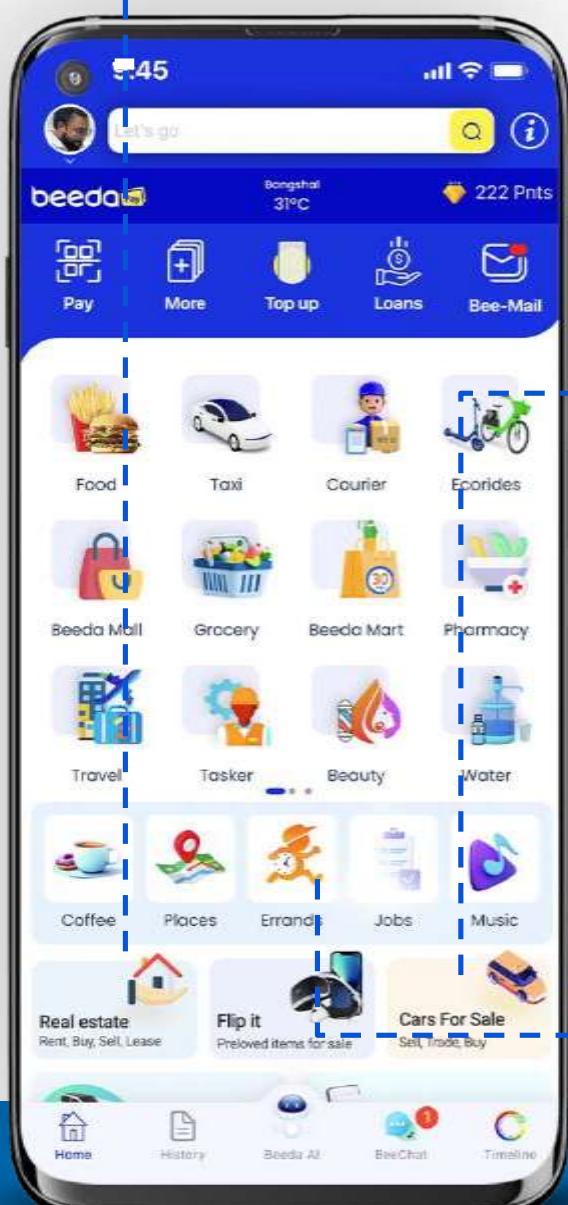
Beeda provides reliable and superfast parcel deliveries with its secure courier service. Users can choose from various options, including same-day delivery and eco-friendly packaging. The Mega App maintains a team of trained and experienced delivery personnel to ensure quick deliveries to all locations. Users can easily send or receive different items and track them in real-time.

## Ride Share

Beeda has introduced a subscription-based ride-sharing platform, empowering drivers to work with the platform without paying commission fees to provide ride-sharing solutions to users. As a comprehensive ride-sharing solution, the Beeda Mega App offers smooth and hassle-free commuting options for seamless mobility, security, and convenience.

# OUR SERVICES

"The ultimate experience of convenience, **powered** by the latest technologies."



## Real Estate

Through its dedicated Real Estate platform, Beeda extends its professional real estate consultation solutions and property listings. Users are empowered to seamlessly engage in property transactions, encompassing purchases, sales, and rentals, all within the realm of this intuitive solution. Moreover, the service offers the option to get specialized real estate consultations from certified experts.



## Car Sale

Getting the dream car is easier than ever with Beeda's Car Sale platform, where users are presented with diverse categories of vehicles on a vast marketplace. This automotive haven platform facilitates verified dealers and sellers offering different brands and models, including sedans, sports cars, SUVs, off-road trucks, luxury cars, and more.

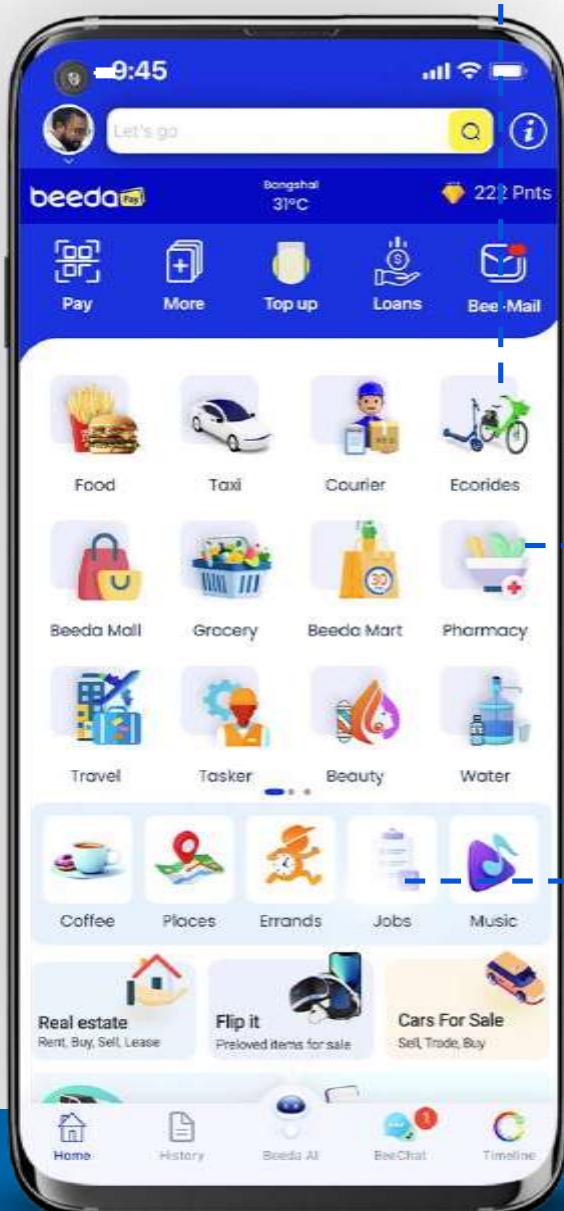


## Errands

Beeda Errands is a user-centric solution tailored to simplify and streamline daily errands and chores. This dynamic solution empowers users to enlist a reliable helping hand for various routine tasks. Whether shopping, trimming the lawn, or swiftly managing manual activities, Errands offers a convenient avenue to complete these tasks.

# OUR SERVICES

"Life is easier with **Beeda**, the go-to app for all daily needs!"



## EcoRides

EcoRides is a visionary solution on the Beeda Mega App that will revolutionize urban commuting. Through dedicated docking stations, users can effortlessly unlock bicycles and e-scooters with a simple device tap. EcoRides is more than transportation; it's a commitment to a greener planet. EcoRides will start a new era of eco-friendly vehicles by promoting sustainable travel and minimizing carbon emissions.

## Pharmacy

The Beeda Mega App has seamlessly brought various pharmacies into a unified platform to provide uninterrupted 24/7 medicine delivery. Customers can effortlessly purchase medications and health supplements and choose from many health-centric products from multiple pharmacies. This innovative approach enables convenient access to essential healthcare items.

## Jobs

Beeda users can explore the latest job opportunities across diverse organizations and businesses through Beeda Jobs, a dedicated career-oriented platform on the Mega App. This comprehensive hub encompasses job listings, streamlined application processes, and tools to manage interviews—seamlessly integrated to facilitate the users' career advancement.

# AI FEATURES OF THE BEEDA MEGA APP



Beeda implements the latest AI technologies across all of its solutions to ensure maximum user satisfaction and personalization. The Mega App lets users choose from 50+ innovative and intuitive services and a customized experience thanks to AI-powered features.



**Natural Language  
Understanding**



**Smart Service  
Integration**



**Personalized  
User Profiles**



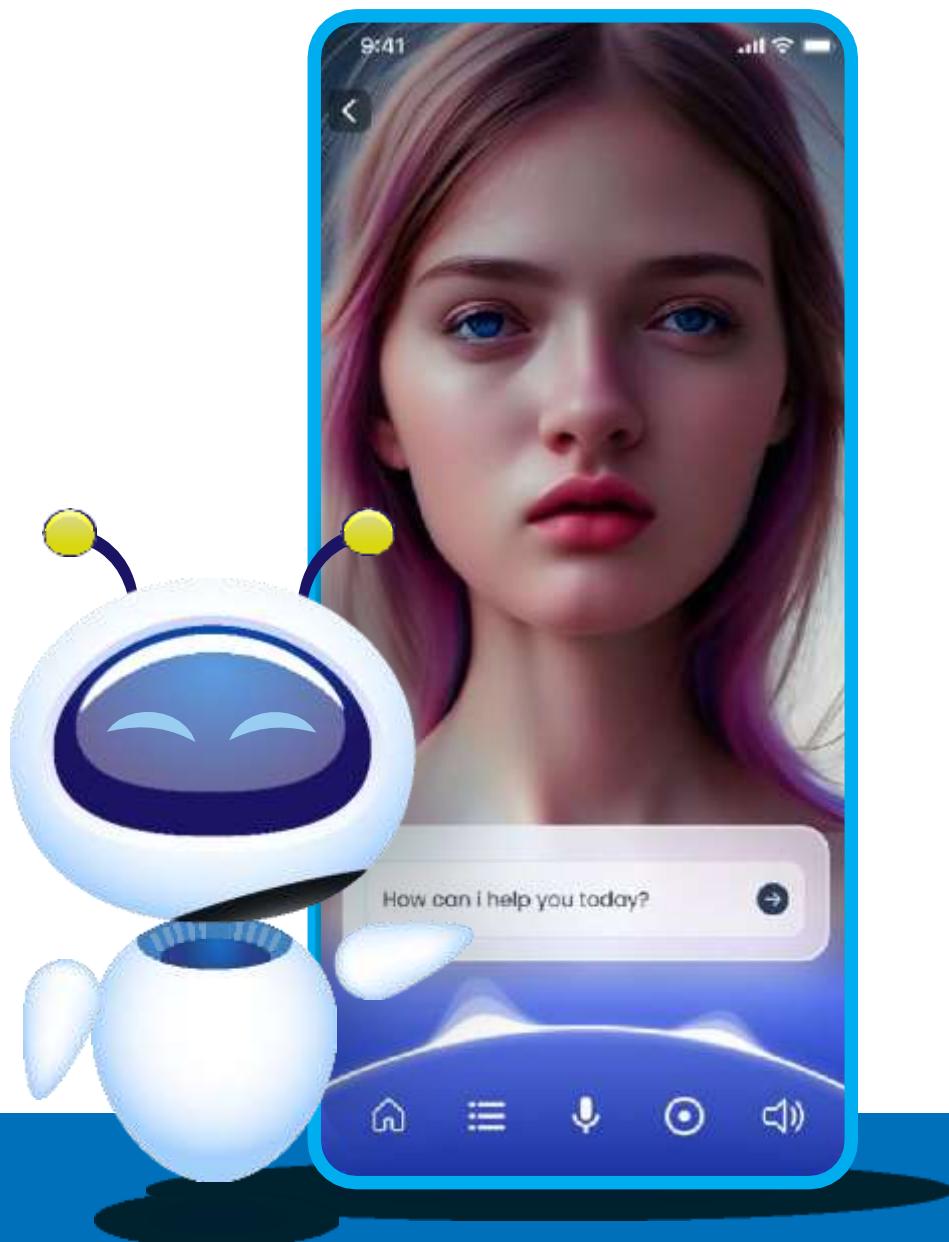
**E-Commerce  
Assistance**



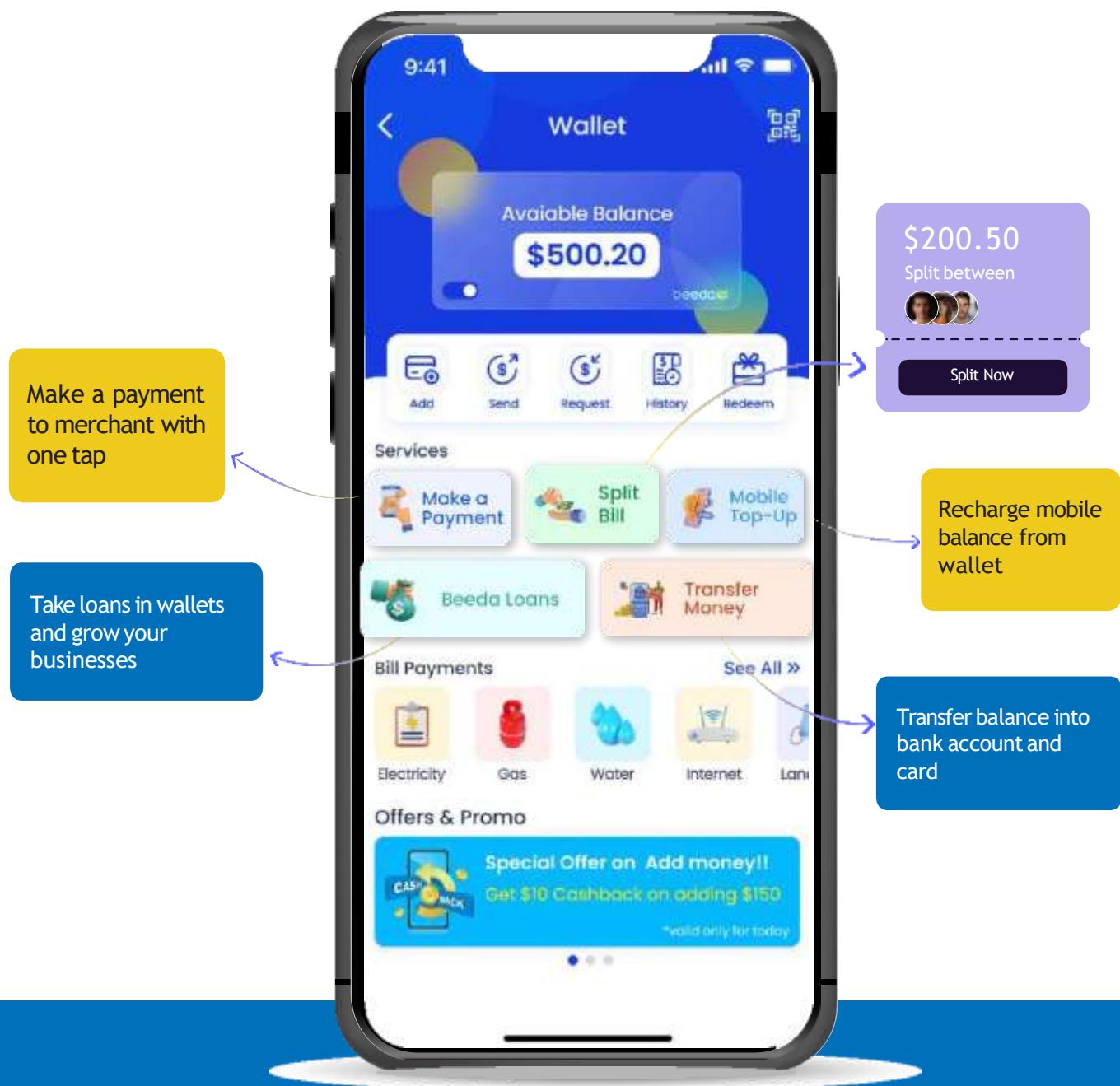
**Task  
Automation**



**Multimedia  
Integration**



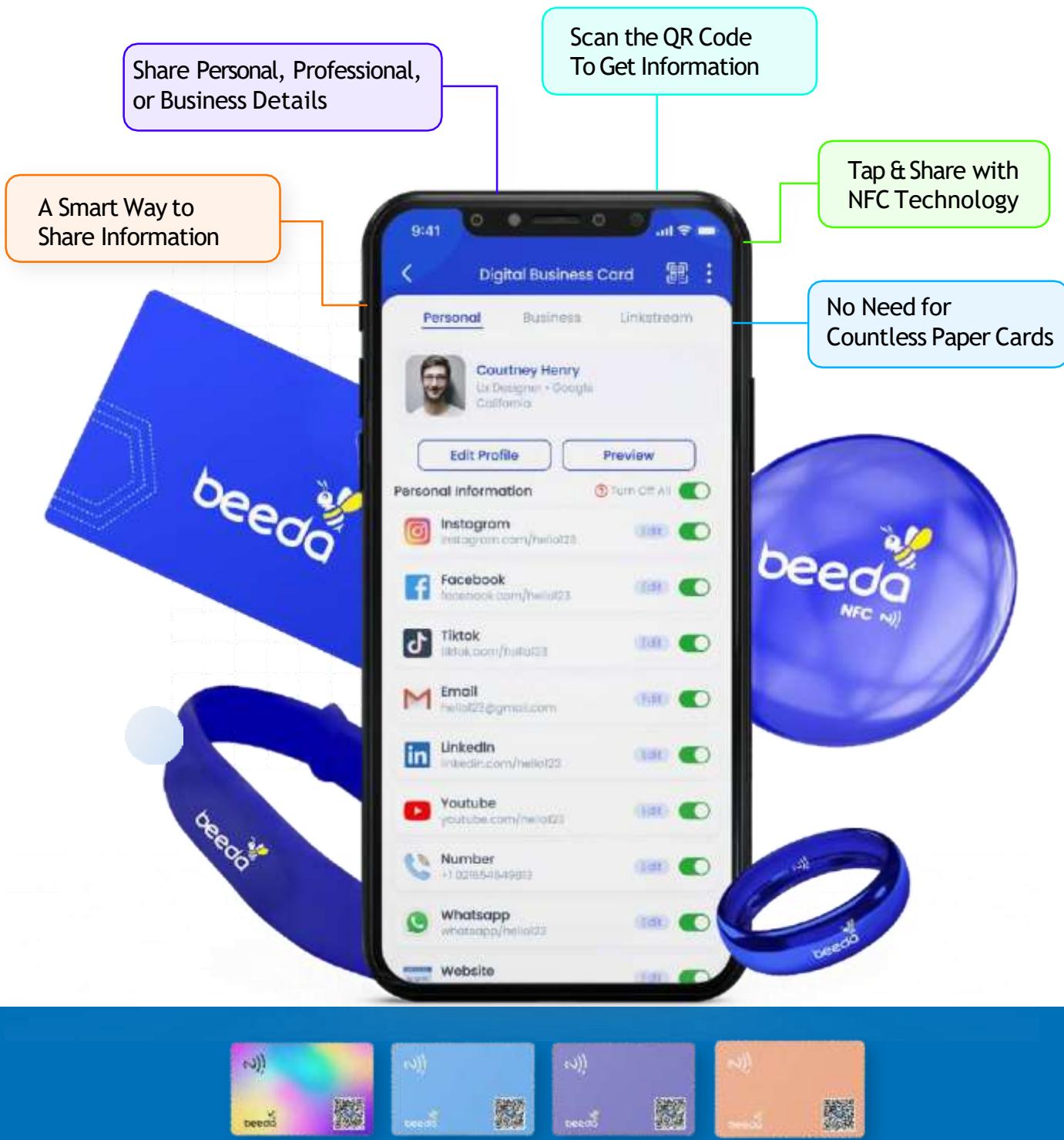
Beeda's digital payment system and dedicated **Digital Wallet** facilitate seamless customer payments and direct fund transfers to local bank accounts. This revolutionary solution streamlines payment processing, alleviating the complexities and expenses associated with conventional methods. The system presents an array of additional features and advantages, fostering an environment conducive to the growth and expansion of small businesses.



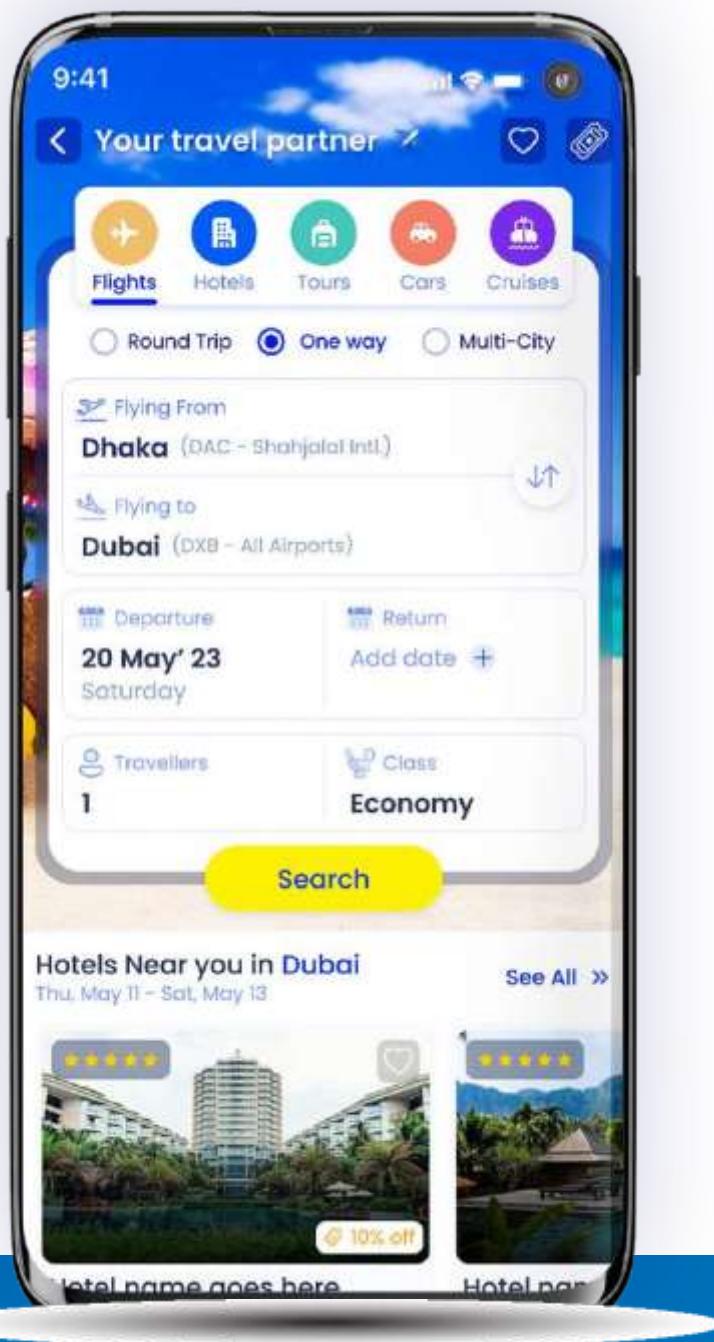
# BEEDA DIGITAL BUSINESS CARD



Our **Digital Business Card** is an innovative and secure way to share users' details. Using Near-field Communication (NFC) and QR code technologies, Beeda's Digital Business Card lets users share contact details, professional credentials, social media links, or business information with a tap or scan.



Planning a tour or vacation is no longer a hassle thanks to **Beeda's travel solutions**. The Mega App offers a wide range of travel services powered by AI features for a personalized experience. Our dedicated platform lets users access travel deals, air tickets, and accommodation options. We are here to give users an unforgettable travel experience.



## Personalized Travel Solutions

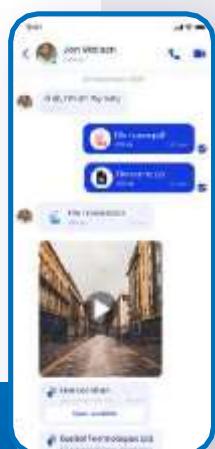
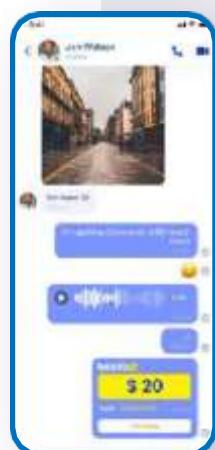
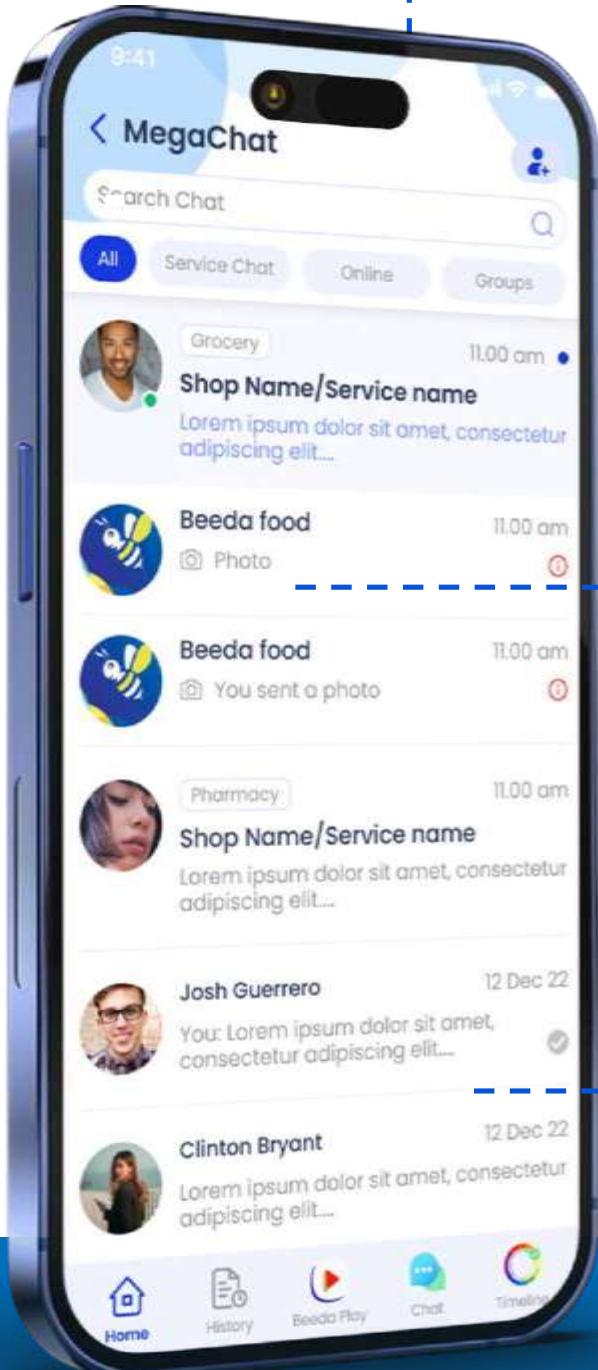
Removing the hassle  
from tour management

- Awesome Travel Deals
- Affordable Accommodation Options
- Easy Air Ticket Booking
- Amazing Offers & Discounts
- A Variety of Exciting Spots
- AI-Assisted Recommendations

# BEEDA MEGACHAT



"Beeda's dedicated **messaging platform** where users can text or call their contacts using various user-friendly features."



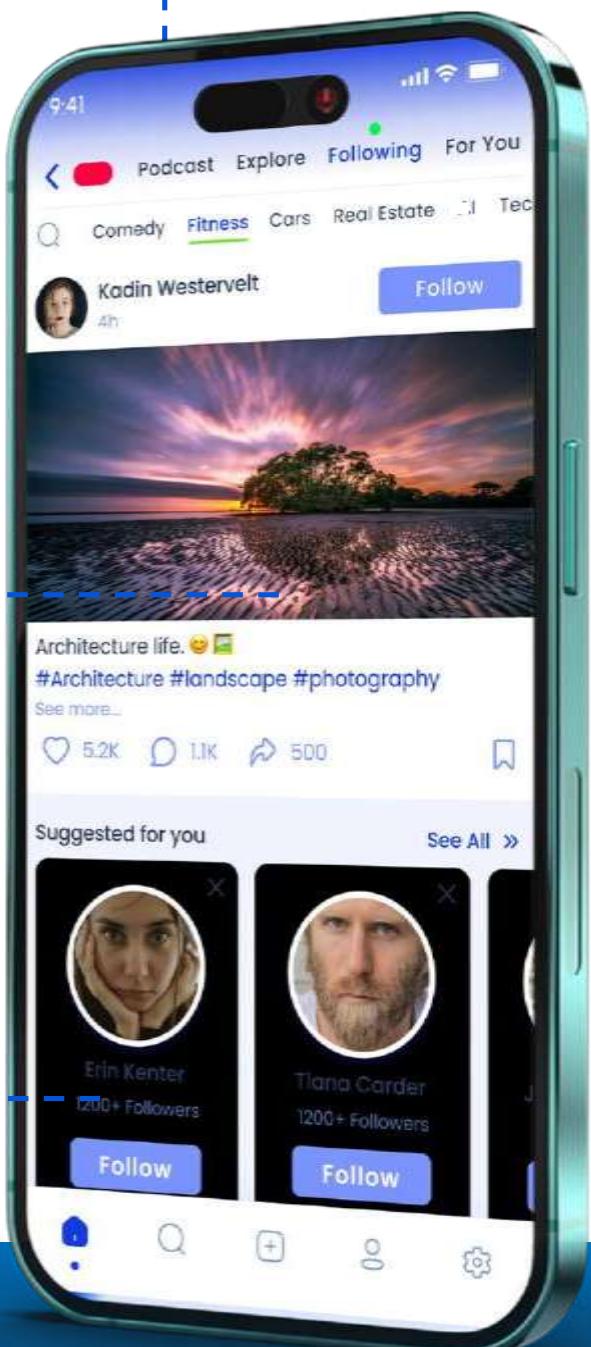
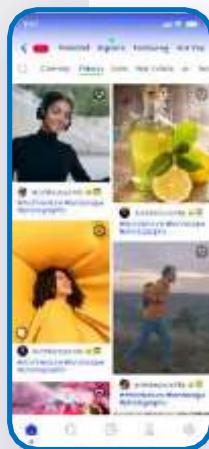
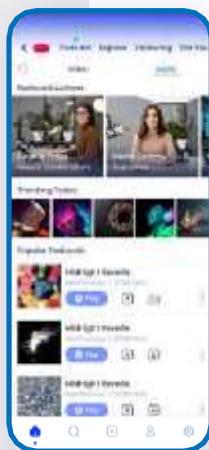
- Smooth & Intuitive Interface
- Hundreds of Cool Emojis
- High-Quality Audio & Video Calls
- Group Calls & Conversations
- Large File Attachments
- Support for Multiple File Formats



# BEEDA TIMELINE

**Beeda's Timeline** is the ultimate social media timeline platform for interacting with friends, family, and coworkers.

- Upload Pictures & Videos
- Personalized Content for Every User
- Personalized Content for Every User
- Share & Support Posts
- Live Streaming Feature
- Interact with Other Users
- Trending Tags & Topics
- Suited to the User's Interests
- Stay Updated at All Times



## MORE SERVICES

**Beeda** has over 50 services, including ride-sharing, food delivery, grocery delivery, a digital wallet, real estate services, digital business cards, and more. The Beeda R&D team is working on developing additional features and solutions that can fulfill all the needs of users and businesses in one app.



**50+**  
**Services in a Single Platform**

**Hassle-Free  
Subscription-based  
Model for All  
Services**

# HOW CAN WE MAKE A DIFFERENCE?

**Beeda** is a subscription-based platform that avoids using sales commissions or commission fees in its 50+ services.

Beeda vendors and service providers can offer users products and services without paying additional commission fees. The subscription payment is fixed depending on the service.

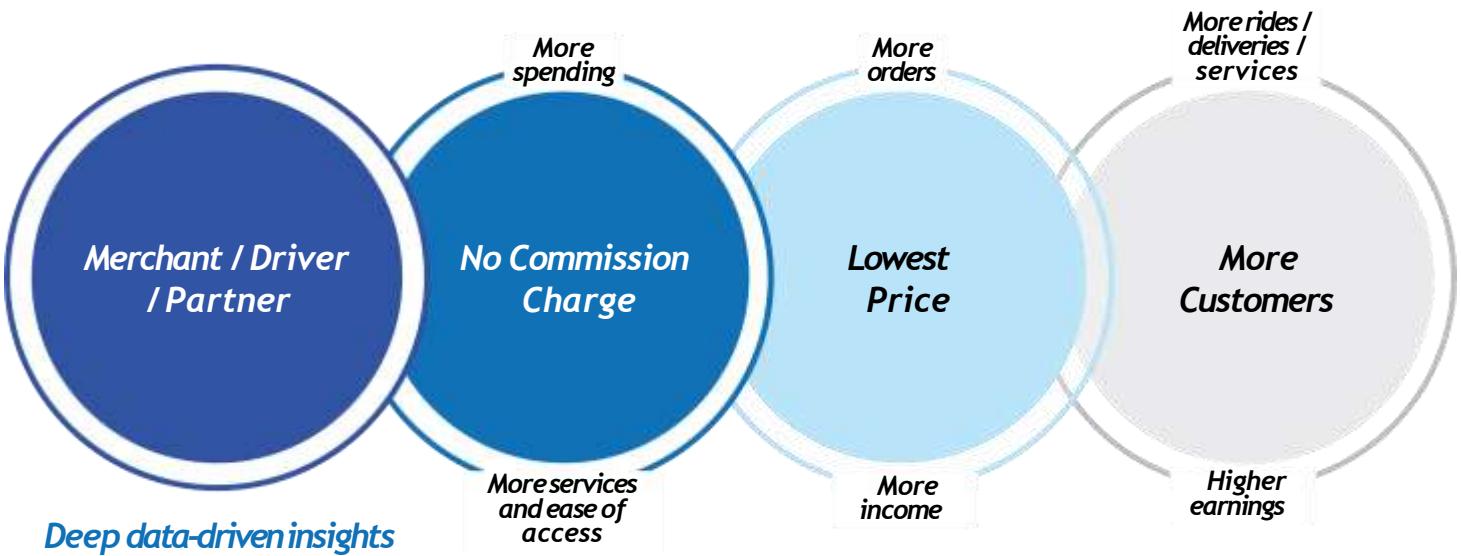
## Trusted & Secure Digital Wallet

Beeda also has a digital wallet system with features like bill payment, bill splitting, mobile top-up, and loan facilities.

## Lowest Price

Since vendors don't have to pay commission fees for products or services on Beeda's subscription-based platform, they can serve users at affordable prices.

## Optimized, cost-effective ecosystem with high synergy



# Ensuring Sustainability & Cost-Efficiency

## How Beeda Affords Subscription-Based Model

We reduce the customer acquisition cost by implementing a single system infrastructure for **50+ services**, thus decreasing marketing and operational costs by **over 50 times**.

### Cost Optimization

#### Optimal Caching System

- ✓ Reduction of API hit, which reduces server usage

#### Optimized Backend

- ✓ Easy to operate backend reduces manpower

#### Agile Development

- ✓ Cost-efficient development process

### Communication Optimization

#### Integrated Web Sockets

- ✓ Server-end web sockets instead of 3rd party solutions

#### Video-Audio Calling Feature

- ✓ Powerful & reliable WebRTC technology

#### Customer Support Portal

- ✓ Highly optimized portal to reduce customer service expenses

### Tech Optimization

#### Fastest Tech Stack

- ✓ Golang, Node.js, React.js, Vue.js

#### Optimal Map Usage

- ✓ Reduction of Google API costing through a single map system

#### Microservice Integration

- ✓ Control over all individual services

### AI Integration & Ad Optimization

#### AI Integration

- ✓ AI-powered technologies to increase efficiency

#### Big Data Analysis

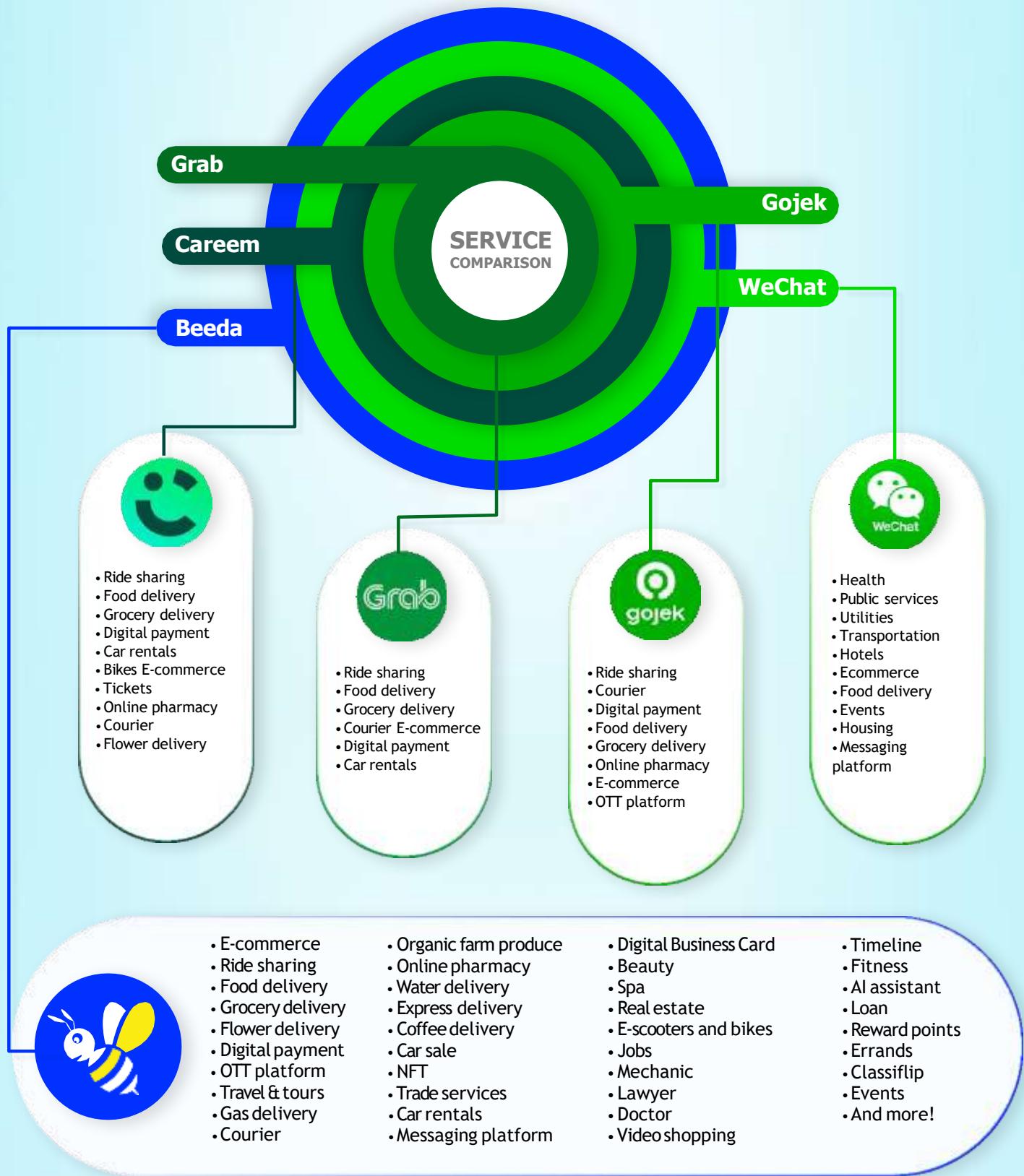
- ✓ Massive data pool to reduce data expenditure

#### Timeline Ads

- ✓ Dedicated timeline for social media ads



# Services Offered by Beeda Mega App vs Superapps





## HOW THE APP WORKS

**Beeda Mega App** is a subscription-based platform that offers a variety of services, including grocery shopping and bill payment, to make users' lives easier. The platform is also intended for business owners who want to expand their operations and audience reach.

**With Beeda**, vendors can sign up for the appropriate services and pay a fixed fee based on their offerings, without being required to pay for their sales. For users, Beeda offers an ecosystem where all necessary services are available in one place, along with a digital wallet to make payments easily.

**The platform** also has a skilled development and marketing team to assist businesses in reaching their audience and keeping everything up to date.



### Wide Range of Services

The Beeda Mega App offers a wide range of 50+ services that users can find and access conveniently, including grocery delivery, real estate solutions, car rental services, and more, all in one place.



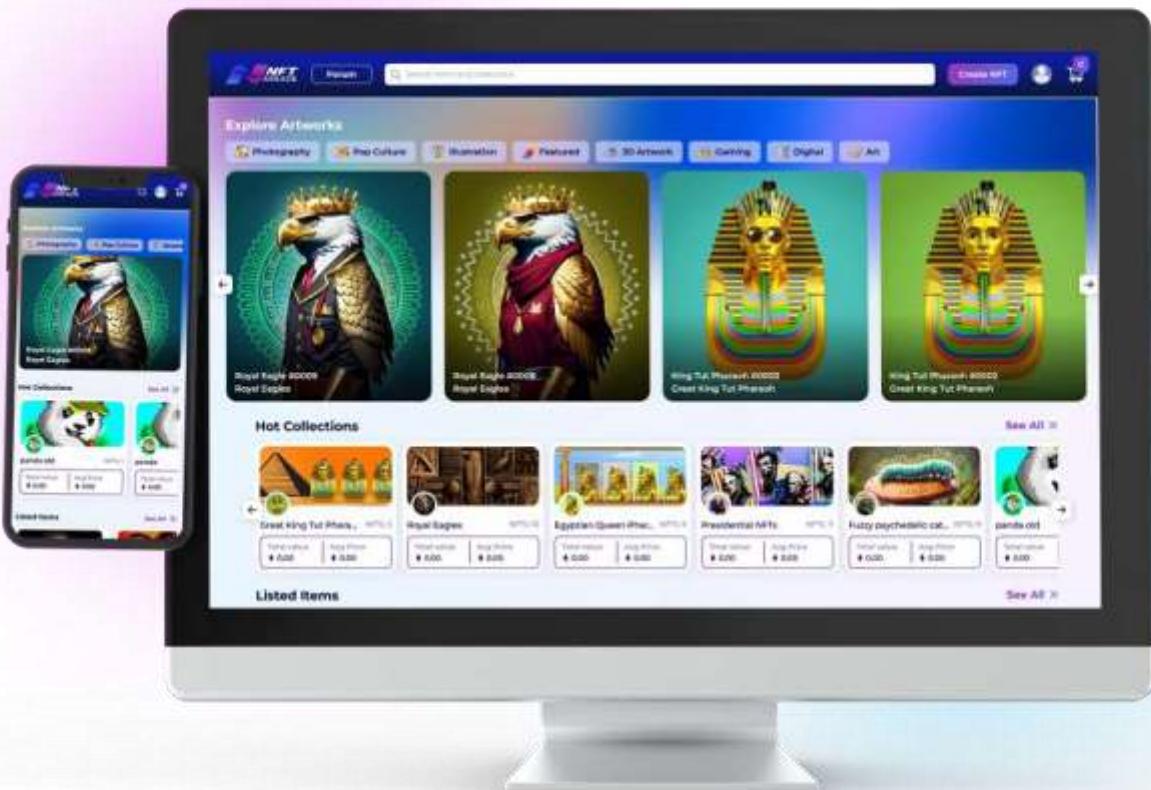
### Subscription-Based

Beeda provides an ecosystem where users can access all the services they need with just one tap and make quick payments using a digital wallet. It also offers support from skilled developers and an experienced marketing team to help vendors reach their target audience.



### Ecosystem

Beeda provides an ecosystem where users can access all the services they need with just one tap, and make payments using a digital wallet. It also offers support from a skilled developers and marketing team to help vendors reach their target audience and stay updated.



**NFT Arkade** is one of the latest and most exciting projects at Beeda. This vibrant and futuristic NFT marketplace has become a hub for talented artists, creators, collectors, and other NFT enthusiasts. Since its launch, this fast-growing platform has attracted various collectors and their creations in different categories and genres.

- Zero Trading Fees
- Lazy Minting
- Free Marketing Support for Creators
- 08 NFT Categories
- A Growing Community
- Exciting Unlockable Content

# SAFETY AND SECURITY

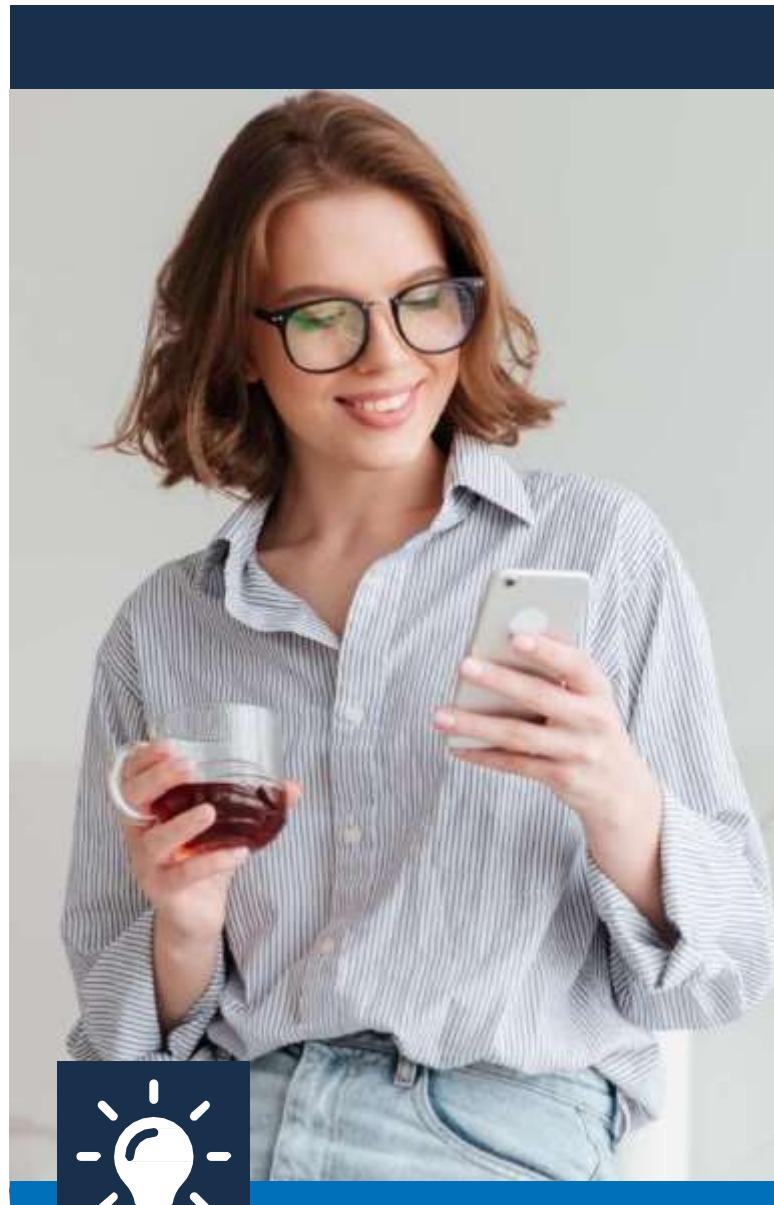


Safety and security are of utmost importance to **Beeda Inc**, as we understand the responsibility we hold in protecting our users' personal information and providing a safe and secure platform for our users to use.

To ensure the safety and security of users and their data, we have implemented various measures that include:

- **Advanced user data protection**
- **Two-factor authentication**
- **Secure payment processing**
- **Regular security audits**
- **Monitoring and reporting**
- **Robust user privacy**
- **Service-specific security**
- **Reliable features across 50+ services**

We have implemented various measures, including user data protection, two-factor authentication, secure payment processing, regular security audits, and user privacy protection. We continuously monitor our platform for any suspicious activities and have specific security features for each of our 50+ services.



Never Give  
Safety a Day  
Off

# OUR TECHNOLOGIES

The Beeda Team uses the latest tools and technologies to deliver excellent performance and innovative solutions across its services. Powered by AI-assisted features and numerous intuitive functionalities, the Mega App offers a unique, convenient, and personalized experience to all Beeda users and vendors.

## TECH STACK

### Front-end

 **NuxtJS**  **ReactJS**

### Back-end

 **Laravel**  **Node.js**

### Mobile

 **Kotlin**  **Swift**

### Real-time

 **WebSocket**  **Firebase**

### Server

 **Amazon Web Services**

### Microservice Arch.

 **Go lang**  **PostGRE**

## Diverse Team

**100+ Experts Working Towards Excellence**  
**Using The Latest Tech Stack**